



FOR IMMEDIATE RELEASE
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CONTACT:
Mike Higgins
(503) 594-1050
(503) 970-3766-Cell

ROGER POLLOCK'S "PROFIT PARTNER" PROGRAM LAUNCHES WEBSITE

BEAVERTON, Ore.— Buena Vista Custom Homes owner Roger Pollock's "Profit Partner" charity program announced today the launching of a website for the program, www.profitpartners.org.

Roger Pollock developed the "Profit Partner" program to make a difference and actively contribute to charities that benefit children and those recovering from addiction issues as well as the communities in which he builds. Since its inception the program has selected charities that benefit from the growth of Pollock's business. Each of the Profit Partners charities receives a monthly check from Buena Vista for each home sold.

Current Profit Partners Include:

- Big Brothers Big Sisters NW
- CASA of Clackamas
- Cascadia Behavioral Health
- Come Rest Awhile
- Community Action
- Community Transitional School
- DePaul Treatment Center
- Faith in Action
- Friends of the Children
- Lifespan Respite
- Oregon Partnership
- Police Activities League
- Project Pooch
- Providence Child Center Foundation
- Quiet Waters Outreach
- Save a Teen
- Son-Rise Program – The Option Institute
- St. Mary's Home for Boys
- Transitional Youth

Early in August 2007, "Profit Partners" gave its one millionth dollar to charity, disposed to Oregon Partnership, one of the charities that has been in the program since the inception of the program.

With the continual and generous support of Buena Vista, De Paul Treatment Center is able to help people like "James," who is now sober, moved back in with his family, back in school, and has a positive outlook on life. "Without Buena Vista's program, this success story wouldn't be possible," said Chris Bouneff, director of marketing and development at De Paul Treatment Center.

Without local support from Roger Pollock's "Profit Partners" program, programs such as Transitional Youth would be unable to meet their goals of feeding, providing housing, and counseling people like "Samuel," one a teen on the streets who is now clean, has a job, and working towards his GED. "We've had 5 youth Graduate with their GEDs in the last 12 months, a dozen of our house residents are presently working full or part time and we've served approximately 3500 meals at our outreach center at 6th and SE Alder since the start of the year," said Gary Gorsuch, executive director at Transitional Youth.

Roger Pollock has volunteered his time with these charities in addition to monetary donations. He has been an alcohol and drug abuse hotline volunteer for Oregon Partnership and has been a mentor at the St. Mary's Home for Boys.

In 2005, Roger Pollock and Buena Vista Custom Homes were awarded the prestigious CASA Clackamas County Business of the Year award. Last year a recovery and integration center at Cascadia was named after Buena Vista Custom Homes.

"We are excited to launch this site," said Pollock. "The more awareness we can give these wonderful organizations, the more people we can help."

Organizations interested in becoming Buena Vista "Profit Partners" can write a letter detailing while their organization would be a good match for "Profit Partners." The program gives preference to non-profit organizations benefiting children and those with drug and addiction issues. Please address to Cookie Rainey, 5665 SW Meadows Road, Suite 150, Lake Oswego, OR 97035.

About Buena Vista Custom Homes: [Buena Vista Custom Homes](#) is a custom home builder dedicated to making the dream of purchasing an affordable home a reality. Buena Vista currently has developments in Hillsboro, SW Portland, Beaverton, Tigard, Wilsonville, Happy Valley, Cooper Mountain and Murray Hill. Buena Vista was named the fastest-growing business in Oregon by *The Portland Business Journal*. In 2004 and 2005, the Daily Journal of Commerce named Buena Vista the 2nd largest Luxury Home Builder. In early 2005 the Portland Metro Home Builders Association honored Buena Vista with their "Building Excellence Award" as well as presenting them with the honor of "Best Builder Website." In late 2005, Builder Magazine named Buena Vista the fastest growing home builder in the U.S.

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